



MEDIA ALERT:

NEW NON-PROFIT ORGANIZATION, PORTLAND FASHION SYNERGY, INC., CELEBRATES AT SAUCEBOX WITH A LAUNCH PARTY AND NETWORKING MIXER

Portland is known as an innovative cultural center and eco-conscious community filled with creative, entrepreneurial, and locally-based businesses – attend this event and discover how PDXFS will reenergize Portland’s Fashion community!

- WHO:** Portland Fashion Synergy, Inc. (PDXFS), a newly established non-profit organization that strives to establish Portland as an international fashion capital.
- WHAT:** Sip on delicious cocktails at the official PDXFS launch party and networking mixer at Portland’s swanky restaurant and lounge, saucebox. Learn how PDXFS serves Portland’s current and next generation apparel industry professionals through collaborative programs and events that create and expand business opportunities, while supporting a thriving, sustainable apparel industry in Portland. And, discover how apparel designers, manufacturers, retailers, students and educational institutions, as well as local businesses, government, media and the general public, will benefit from supporting and participating in PDXFS programs, including: scholarships, internships and exchange programs; networking and educational programs; strategic business partnerships; and fashion-oriented events.
- PDXFS will be sharing an exclusive video from the Spring 2009 China Fashion Week, where representatives from PDXFS presented work from 12 Portland designers. In addition, exclusive details will be unveiled regarding two upcoming events: the PDXFS Dinner Voyage, including a silent auction fundraiser; and the PDXFS Black Tie Fashion Show, featuring independent designers from China and Portland.
- WHEN:** Wednesday, August 19, 2009 at 7:30pm
- WHERE:** saucebox
214 SW Broadway
Portland, OR 97205-3724
(503) 241-3393
www.saucebox.com
- MORE:** Portland Fashion Synergy, Inc. (PDXFS) serves current and next generation apparel industry professionals through programs and events that create and expand business opportunities and support a thriving and sustainable apparel industry in Portland, Oregon.
- Primary focus areas include: industry-wide relationship building and collaboration, professional development and mentoring, competitive student scholarships, and international exchange programs.
- For more information, visit www.pdxfashionsynergy.com or email info@pdxfashionsynergy.com.
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